



BANFF PORK
seminar

news release

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Media Advisory

Edmonton, Alta., January 13, 2010

What: Banff Pork Seminar
When: January 19-22, 2010
Where: The Banff Centre, Banff, Alberta

The 2010 Banff Pork Seminar will be held January 19-22 in Banff, Alberta. This leading seminar features presentations by industry leaders from around the world on the major trade, marketing, production and environmental issues facing the pork industry today.

Media are invited to attend. Full 2010 program information is available on the Banff Pork Seminar Web site at www.banffpork.ca. Also, Charlotte Shipp, Policy and Communications Specialist with Alberta Pork, who is involved with the Banff Pork Seminar committee, is available during the Seminar to address media inquiries.

Get news releases and photos directly. Banff Pork Seminar news releases will be distributed to media outlets. However, the quickest way to get news releases, print-quality photos and news items is to visit the *Inside the Banff Pork Seminar Special 2010 Meeting Report*, available at www.meristem.com. They will be posted as they are issued.

For media assistance **before the Seminar and after Jan. 22**, contact:
Ruth Ball, Conference Coordinator
Banff Pork Seminar
Phone: (780) 492-3651
Web site: www.banffpork.ca

For media assistance **during the Seminar (Jan. 19-22)**, contact:
Charlotte Shipp, Policy and Communications Specialist
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